



# *The Bridal Experience* *Guide*

Services • Investment • The Maison

2026 / 2027

[WWW.LADYSCARLETARTISTRY.COM](http://WWW.LADYSCARLETARTISTRY.COM) | [@LADYSCARLET\\_ARTISTRY](https://www.instagram.com/LADYSCARLET_ARTISTRY)





# A Letter to the *Bride*

Every wedding begins with a thousand beautiful details.

The venue.

The flowers.

The dress.

Yet, years from now, there is one moment nearly every bride remembers...

The moment she first saw herself.

At Lady Scarlet Maison, we believe that moment deserves just as much intention as every step that leads to it.

Welcome to a Bespoke Bridal Experience, composed with intention.

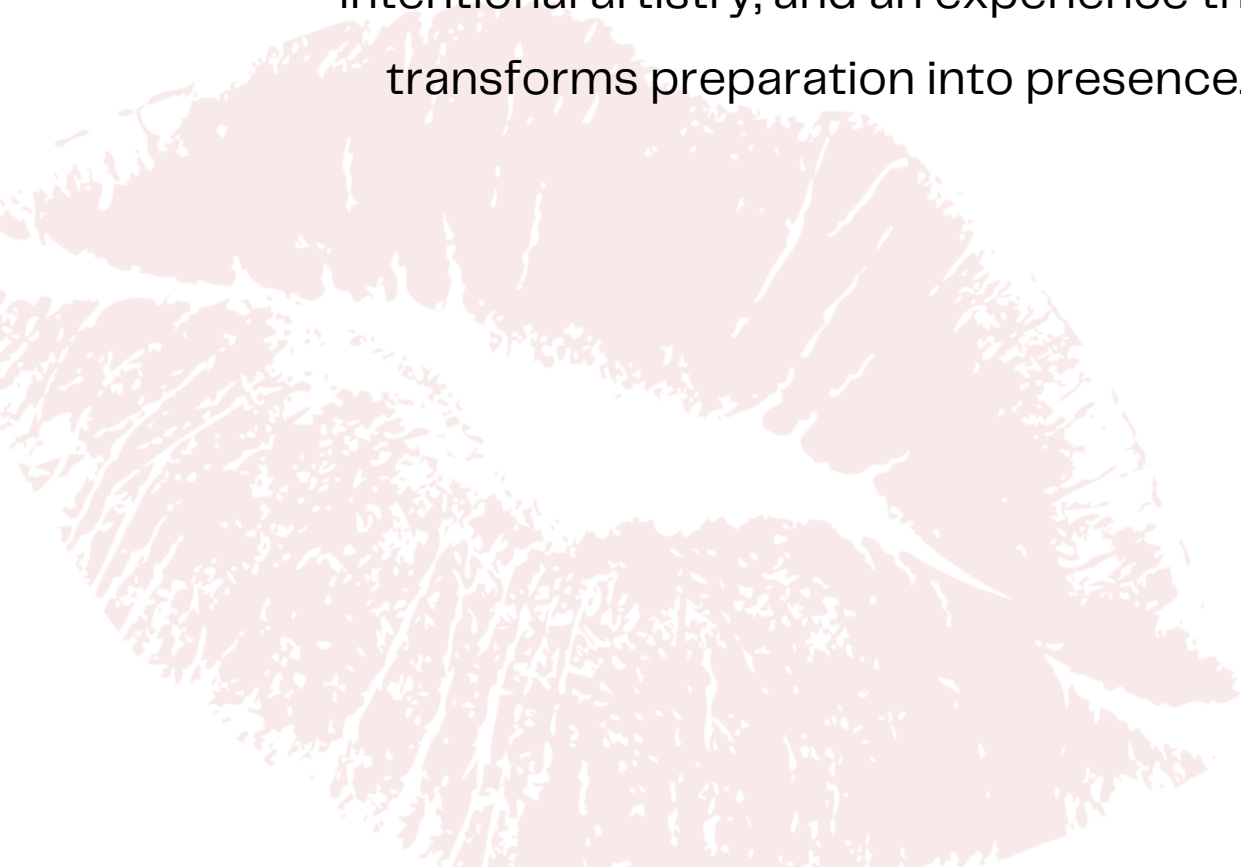
With love & beauty,  
founder & Lead Artist

  
*Scarlet*



# Our Philosophy

Lady Scarlet Maison exists to prepare women for life's defining moments through bespoke beauty, intentional artistry, and an experience that transforms preparation into presence.



# The *Scarlet* Moment™

**Every Bride Has One.**

The Scarlet Moment™ is the moment a bride sees herself with complete confidence – perhaps for the first time, or in a way she never imagined possible.

Everything we do is thoughtfully designed to create that moment.

**Beautiful.**

**Minimal.**

**Luxury.**







# The Maison *Journey*

## **Every beautiful beginning deserves an intentional journey.**

From the moment you inquire to the moment you walk down the aisle, every detail of your experience has been thoughtfully composed to create one unforgettable moment... your Scarlet Moment™.

### **I. Seen: “I feel understood.”**

Every bride has a unique vision, personality, and story. Your journey begins with listening.

Before we discuss hairstyles or makeup, we take the time to understand you—your wedding, your aesthetic, your concerns, and how you want to feel when you look in the mirror. Because exceptional artistry begins with understanding.

### **II. Guided: “I feel confident in the plan.”**

With your vision established, we thoughtfully curate your bespoke beauty experience.

From timelines and bridal previews to hair extensions, accessories, and skincare recommendations, every detail is planned with intention so you can move forward with confidence and excitement.

No guessing.  
No uncertainty.  
Only thoughtful guidance.

### **III. Anticipation: “I can’t wait for my wedding day.”**

As your wedding day approaches, every detail comes together beautifully.

You’ll receive your beauty timeline, preparation guidance, and final confirmations, allowing you to focus on celebrating while we take care of the details.

Anticipation should feel joyful—not overwhelming.

#### IV. Cared For: **"Everything is being handled."**

Your wedding morning should feel calm, effortless, and beautifully organized.

From the moment we arrive, our focus is on creating an atmosphere of ease.

We manage the beauty schedule, coordinate with your bridal party, and ensure every finishing touch is thoughtfully completed. So you can simply be present.

#### V. The Scarlet Moment™: **"I've never felt more like myself."**

Then comes the moment.

The final touch.

The veil is placed.

You look in the mirror.

For a brief moment, the planning, excitement, and anticipation come together.

You don't simply see beautiful hair and makeup.

You see yourself—confident, radiant, and ready to step into one of life's most meaningful moments.

This is your Scarlet Moment™.

#### VI. Remembered: **"I'm so glad I chose Lady Scarlet."**

Long after the celebration ends, the memories remain.

The photographs.

The laughter.

The quiet moments.

The feeling.

Our hope is that whenever you look back, you'll remember more than how beautiful you looked.

You'll remember how beautifully cared for you felt.

Because that's the true Lady Scarlet Maison experience.

**Every experience at Lady Scarlet Maison is thoughtfully composed with one purpose: to bring you closer to your Scarlet Moment™.**





# The *Muse* Bride Experience

For the bride who desires an elevated, concierge-level beauty experience where every detail has been thoughtfully considered from beginning to end.

**Preferred Bridal Investment: \$675**

## INCLUDED:

-  Look Strategy: help define your look based on your gown and overall vision
-  **Day OFF Bridal Hair and Makeup based on the look strategy**
-  Luxury, long-wear skin prep (face & hand mask) and premium products that photograph beautifully and last all day
-  **Bespoke lash application for a soft, refined finish**
-  A Luxury Bridal Touch-Up Kit to keep your look fresh throughout the day WITH A FULL SIZE LIP LINER AND LIPSTICK
-  **An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special**

## **ADDED VALUE** (included a \$300 value)

Bridal Concierge: on-site unlimited touch-ups, veil and dress styling, and hands-on beauty concierge service through out your first look photo session.

Bridal pricing is guaranteed only for the services included in the original proposal. Any additional services or changes requested after booking may be subject to current pricing and availability.



# The *Starlet* Bride Experience

For the bride seeking beautifully, refined artistry with thoughtful guidance and effortless elegance.

**Preferred Bridal Investment: \$450**

## INCLUDED:

- 💋 **Customized Bridal Hair and Makeup tailored to your features, gown, and overall vision**
- 💋 A Luxury Bridal Touch-Up Kit to keep your look fresh throughout the day WITH A FULL SIZE LIP LINER AND LIPSTICK
- 💋 **Bespoke lash application for a soft, refined finish**



- 💋 An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special

Bridal pricing is guaranteed only for the services included in the original proposal. Any additional services or changes requested after booking may be subject to current pricing and availability.

## Optional Upgrade

For brides who desire continued support during first look, portraits, and beyond, the **Bridal Beauty Concierge** is available, up to an hour and a half.

Preferred Upgrade Investment:  
\$250





# The *Bridal Party-Guest* Experience

with either Bridal package selected

## INCLUDED:

-  **Customized dry Hair styling and Makeup tailored to each person**
-  Premium products that photograph beautifully and last all day
-  **Lash application for a soft, refined finish**
-  An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special

**Bridal Party Investment: \$200**

**Hair or Makeup: \$150**

Optional Upgrade

Add a TOUCH UP KIT

Preferred Upgrade  
Investment: \$25 pp

Bridal party pricing is guaranteed only for the services included in the original proposal. Any additional services or changes requested after booking may be subject to current pricing and availability.



# The *Scarlet* Difference

**Beautiful artistry is expected.**

How you feel throughout the experience is what you'll remember.

At Lady Scarlet Maison, we believe exceptional beauty is never created by artistry alone.

It is created through thoughtful preparation, intentional details, genuine connection, and an unwavering commitment to helping every woman feel seen, understood, and confidently herself.

Every experience is thoughtfully composed to create more than a beautiful look.

It is designed to create your Scarlet Moment™.

## **Intentional Listening.**

### **Before we create, we listen.**

Every bride arrives with a unique vision, personality, and story.

Before recommending a hairstyle or selecting a lipstick, we take the time to understand your goals, preferences, concerns, and the feeling you want to experience on your wedding day.

Because exceptional artistry begins with understanding.

## **Bespoke Artistry.**

### **No two brides should ever look the same.**

Every hairstyle and makeup decision is thoughtfully tailored to complement your natural beauty, personal style, wedding vision, attire, and photography.

Nothing is copied.  
Nothing is rushed.

Everything is created exclusively for you.

## **Refined Preparation.**

### **Confidence begins long before your wedding morning.**

From beauty previews and personalized recommendations to timelines and final details, every step is carefully planned to create a calm, seamless, experience.

Preparation isn't simply part of our process.

It is part of our promise.



# The *Scarlet* Difference

## **A Calm Presence**

### **Luxury should feel peaceful.**

Wedding mornings can be emotional and exciting.

Our role extends beyond beauty.

We create an atmosphere of calm, confidence, and reassurance, allowing you to remain present while we thoughtfully manage every beauty detail.

## **Details Matter**

### **Every detail tells a story.**

From veil placement and finishing touches to the longevity of your style throughout the day, every decision is made with intention.

Because remarkable experiences are often remembered through the smallest details.

## **The Scarlet Moment™**

### **The moment everything comes together.**

There is always one unforgettable moment.

The moment you look into the mirror and recognize not only how beautiful you look, but how completely yourself you feel.

That moment is why Lady Scarlet Maison exists.

**“We believe every woman deserves to feel seen before she is ever admired.**

**Everything we do is thoughtfully composed to make that possible”.**



# Bridal Concierge Enhancements

Thoughtfully curated services to further personalize your Bespoke Bridal Experience.

## Before Your Wedding

### Bridal Preview (Hair &/or Makeup Trial)

Experience your complete bridal look before your wedding day, allowing us to thoughtfully refine every detail and ensure you feel completely confident when your day arrives.

#### In-Studio Bridal Preview

- Hair or Makeup: \$300
- Hair & Makeup: \$550

#### On-Location Bridal Preview

- Hair or Makeup: \$350
- Hair & Makeup: \$650

### Hair Extensions Consultation & Styling

Whether you already own extensions or need guidance selecting the perfect set, we'll ensure they blend seamlessly to create the volume, fullness, and style you envision.

### Reception Style Change

Transition effortlessly from ceremony elegance to an evening celebration with a refreshed hairstyle or makeup touch-up tailored to your second look.

### Bridal Beauty Preparation Guide

Beautiful makeup begins with beautiful skin. Our personalized Bridal Beauty Guide is thoughtfully designed to help you prepare your complexion with confidence in the months leading up to your Scarlet Moment™.



# Bridal Concierge Enhancements

Thoughtfully curated services to further personalize your Bespoke Bridal Experience.

## Wedding Day

### Reception Style Change

Transition effortlessly from ceremony elegance to an evening celebration with a refreshed hairstyle or makeup touch-up tailored to your second look.

### Bridal Beauty Concierge

Remain photo-ready throughout your celebration with on-site touch-ups, veil assistance, hairstyle adjustments, lipstick refreshes, and beauty support whenever needed.

### Additional Artist(s)

Ideal for larger bridal parties or timelines requiring additional support, ensuring everyone enjoys a relaxed and seamless beauty experience.

### Early Morning Reservation

For celebrations requiring an earlier start time, we reserve dedicated artists to ensure your morning begins smoothly and without compromise.

### Flower Girl Styling

Age-appropriate hairstyling and a touch of sparkle to make your littlest attendants feel just as special.

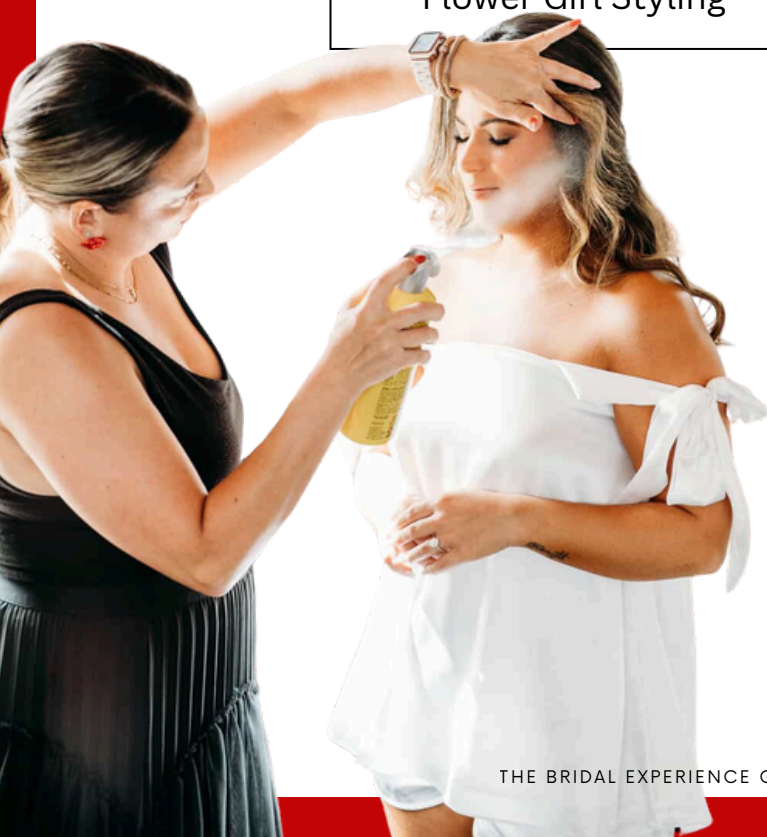
### Bridal Party Touch-Up Kits

A curated beauty kit designed to keep lips, complexion, and finishing touches fresh throughout the celebration.



# Bridal Concierge Enhancements

| Bridal Concierge Enhancement | Investment                  |
|------------------------------|-----------------------------|
| Bridal Preview*              | Starting at \$300           |
| Reception Style Change       | Starting at \$150           |
| Bridal Beauty Concierge      | Custom Proposal             |
| Second Hairstylist           | Starting at \$150           |
| Additional Makeup Artist     | Starting at \$150           |
| Early Morning Reservation    | Starting at \$50 per artist |
| Hair Extensions Styling      | Starting at \$50            |
| Flower Girl Styling          | Starting at \$50            |



\*Travel fees apply for all on-location Bridal Preview appointments.

We recommend scheduling your Bridal Preview approximately 2-4 months before your wedding date, once your gown, accessories, and overall wedding vision have been finalized.

# Bridal Concierge Enhancements

## Travel & On-Location Services

To provide a seamless, concierge-level experience, Lady Scarlet Maison is pleased to travel throughout Florida and beyond.

### Orlando & Miami Metropolitan Areas

Travel within Orlando or Miami city limits is billed at: \$0.75 per mile

### Outside Orlando & Miami City Limits

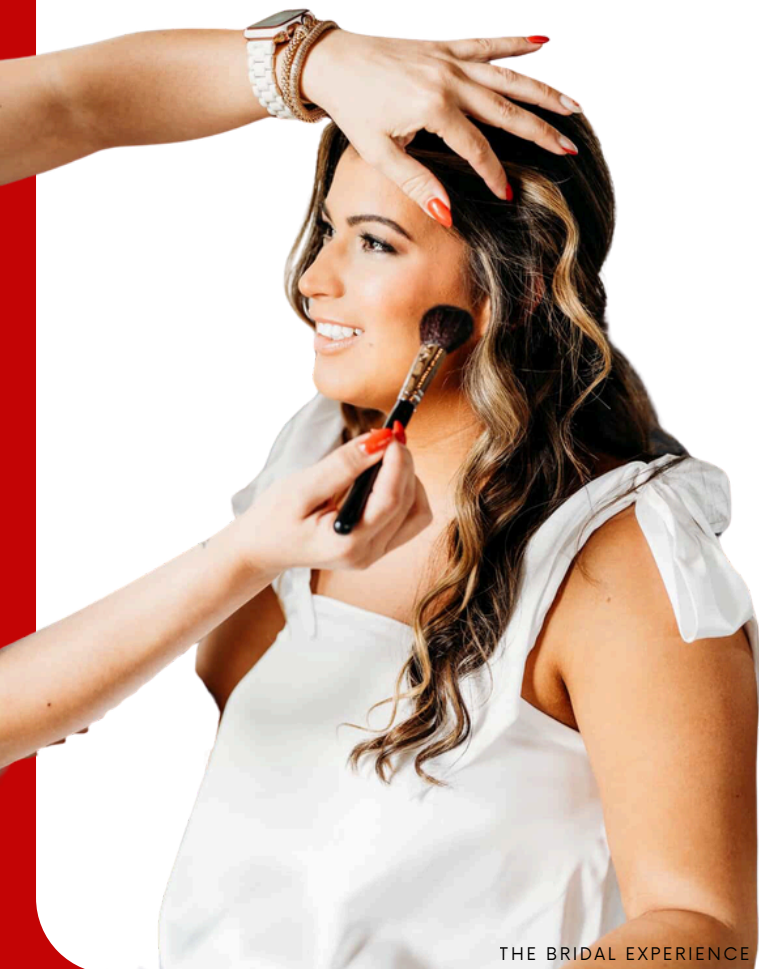
Travel beyond Orlando or Miami city limits is billed at: \$25 per half hour of travel

## Destination Weddings

Planning a celebration outside of Central or South Florida?

Custom travel proposals are available and may include airfare, hotel accommodations, ground transportation, parking, and any applicable travel-related expenses.

We'd be honored to create a bespoke proposal for your destination celebration.





# Your Journey Begins Here

01

## Discover Your Experience

Explore our Bespoke Bridal Experiences and complete the inquiry form. We'll connect with you to learn more about your wedding vision, answer your questions, and recommend the experience best suited for you.

02

## Secure your Date

Once you've selected your experience, your signed Beauty Services Agreement and non-refundable retainer officially reserve your wedding date. From this moment, your journey with Lady Scarlet Maison begins.

03

## Bridal Preview

Your Bridal Preview is where we thoughtfully refine every detail of your wedding day look. Together, we'll perfect your hair, makeup, accessories, and overall vision so you feel completely confident before your celebration.

04

## Wedding Day

Relax, be present, and enjoy every moment. We'll take care of every beauty detail.

Your Scarlet Moment™ begins the moment you see yourself with complete confidence.



# what's the *Rave*

[READ MORE  
REVIEWS](#)

## Amber

Saray did my bridesmaids and I's makeup for my wedding. She was INCREDIBLE! She paid so much attention to detail and made us all feel like a million bucks! I did a few makeup trials with all the make up artists before I met Saray. I found a flaw in all of them. When she did my make up, I had nothing to dislike. I felt beautiful and like a bride. I'm so happy that I chose her to be a part of my special day. Not only did she do amazing work, but she was so friendly. It was as if I have known her my whole life. She chatted with the girls and fit right in. If you're looking for someone truly special, she's your girl!



## Yailem

I'm honestly speechless—Saray made me feel like an absolute star ✨ She worked her magic and balanced my features so beautifully. I seriously loved the way I looked! And the best part? My makeup and hair stayed flawless all night long. She's the real deal!

## Maggie

Amazing! Saray went above and beyond to ensure everything was perfect!



# Begin Your *Journey*

Step into your spotlight, book your transformation and experience the magic

**Lady Scarlet Maison exits to prepare women for life's defining moments through bespoke beauty, international artistry, and an experience that transforms preparation into presence.**

**We do not simply prepare woman to be seen. We prepare them to see themselves.**

Let's make it official, babe!

[Begin your Journey](#)



# The Maison *Promise*

**From the moment you inquire until the moment you walk down the aisle, our promise is simple:**

We will listen with intention.

Guide with honesty.

Prepare with precision.

Create with artistry.

Care for every detail as if it were our own.

Because your wedding morning should feel just as beautiful as the memories you will carry from it.



*Lady Scarlet*