

The Bridal Experience Guide

Services • Investment • The Maison

WWW.LADYSCARLETARTISTRY.COM | @LADYSCARLET_ARTISTRY







A Letter to the *Bride*

Every wedding begins with a thousand beautiful details.

The venue.

The flowers.

The dress.

Yet, years from now, there is one moment nearly every bride remembers...

The moment she first saw herself.

At Lady Scarlet Maison, we believe that moment deserves just as much intention as every step that leads to it.

Welcome to a Bespoke Bridal Experience, composed with intention.

With love & beauty,
Saray
Founder & Lead Artist

Scarlet

Our Philosophy

Lady Scarlet Maison exists to prepare women for life's defining moments through bespoke beauty, intentional artistry, and an experience that turns **getting ready** into **being ready**.

Preparation into presence.

One *Bride* per day

No headcount minimums





The Journey

Every beautiful beginning deserves an intentional journey.

From the moment you inquire to the moment you walk down the aisle, every detail of your experience has been thoughtfully composed to create one unforgettable moment... your Scarlet Moment™.

I. The Invitation · day one

You reach out, and I answer. Personally, usually the same day. Not a template and not a price list, a real reply, with your venue in it, from the person who will be standing behind you that morning.

"I feel seen."

II. The Conversation · week one

Twenty minutes, face to face. We barely discuss makeup. We discuss how you want to feel, what you're quietly nervous about, and the one thing that would ruin the morning for you. Because exceptional artistry begins with understanding.

"I feel understood."

III. The Reservation · week two

Your date closes. One bride a day, no exceptions, so from this moment your morning belongs to you alone. Within a week, a box arrives at your door.

"I feel confident in the plan."

IV. The Preview · two to four months out

Unhurried hours designing your look together. At the end I photograph you in three lights: window, warm interior, and flash, so you know exactly how you'll photograph before the day that matters. You leave with your Look Card: every product, every shade, every placement, documented.

"No guessing. No uncertainty."

V. The Countdown · thirty days out

Your Beauty Timeline arrives, built minute by minute with your planner and photographer. Then the final details. Then a note three days out that has nothing to do with logistics.

"I can't wait for my wedding day."

VI. The Morning & The Scarlet Moment™ · your day

I arrive before you need me and I'm set up before anyone notices I'm working. The room is calm because I'm calm. You are asked to do nothing but be present.

Then comes the moment. The final touch. The veil is placed. The mirror turns.

You don't simply see beautiful hair and makeup. You see yourself — confident, radiant, and ready to step into one of life's most meaningful moments.

"I've never felt more like myself."

VII. The Keeping · in the weeks after

A handwritten note. Then a box, your Look Card on heavy stock, the lashes you wore, your lip shade full size, and a card bearing the exact sentence I said before the mirror turned.

Long after the celebration ends, you'll remember more than how beautiful you looked. You'll remember how beautifully cared for you felt.

"I'm so glad I chose Lady Scarlet."

Every experience at Lady Scarlet Maison is thoughtfully composed with one purpose: to bring you closer to your Scarlet Moment™.



The *Muse* Bride Experience

For the bride who desires an elevated, concierge-level beauty experience where every detail has been thoughtfully considered from beginning to end.

Preferred Bridal Investment: $1,395

INCLUDED:

- Look Strategy: help define your look based on your gown and overall vision
- **Day OF Bridal Hair and Makeup based on the look strategy**
- Luxury, long-wear skin prep (face & hand mask) and premium products that photograph beautifully and last all day
- **Bespoke lash application for a soft, refined finish**



- A Luxury Bridal Touch-Up Kit to keep your look fresh throughout the day WITH A FULL SIZE LIP LINER AND LIPSTICK
- **An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special**
- BRIDAL PREVIEW: INCLUDED (HAIR & MAKEUP)
- **Welcome Box, Look Card, and Keeping Box**
- Bridal Concierge: on-site unlimited touch-ups, veil and dress styling, and hands-on beauty concierge service throughout your first look photo session.

The *Muse* Bride Experience

WHAT ARRIVES:

💋 The Welcome Box · week two

Within a week of booking, a box arrives at your door. Inside: your Eve Bonnet in ivory silk, a handwritten card with your wedding date, and your Preparation Protocol.

💋 The Look Card · your Preview

Built live during your Preview. Every product and shade by name, your skin prep sequence, your hair set and pin map, lash style, veil placement, and your look photographed in three lights. You keep a copy.

💋 The Keeping Box · after

Your Look Card on heavy stock, the lashes you wore, your lip shade full size, and a card bearing the exact sentence I said before the mirror turned. With one compartment left empty, deliberately.



The Starlet Bride Experience

For the bride seeking beautiful, refined artistry with thoughtful guidance and effortless elegance.

Preferred Bridal Investment: $499

Peak dates: Saturdays in April–June and September–November carry a $1,395 minimum investment. Fridays, Sundays, and off-season dates have no minimum.

INCLUDED:

- **Customized Bridal Hair and Makeup tailored to your features, gown, and overall vision**
- A Luxury Bridal Touch-Up Kit to keep your look fresh throughout the day



- **Bespoke lash application for a soft, refined finish**
- An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special
- ONE BRIDE & BRIDAL PARTY A DAY

Bridal Preview: added separately, from $300

Bridal pricing is guaranteed only for the services included in the original proposal. Any additional services or changes requested after booking may be subject to current pricing and availability.

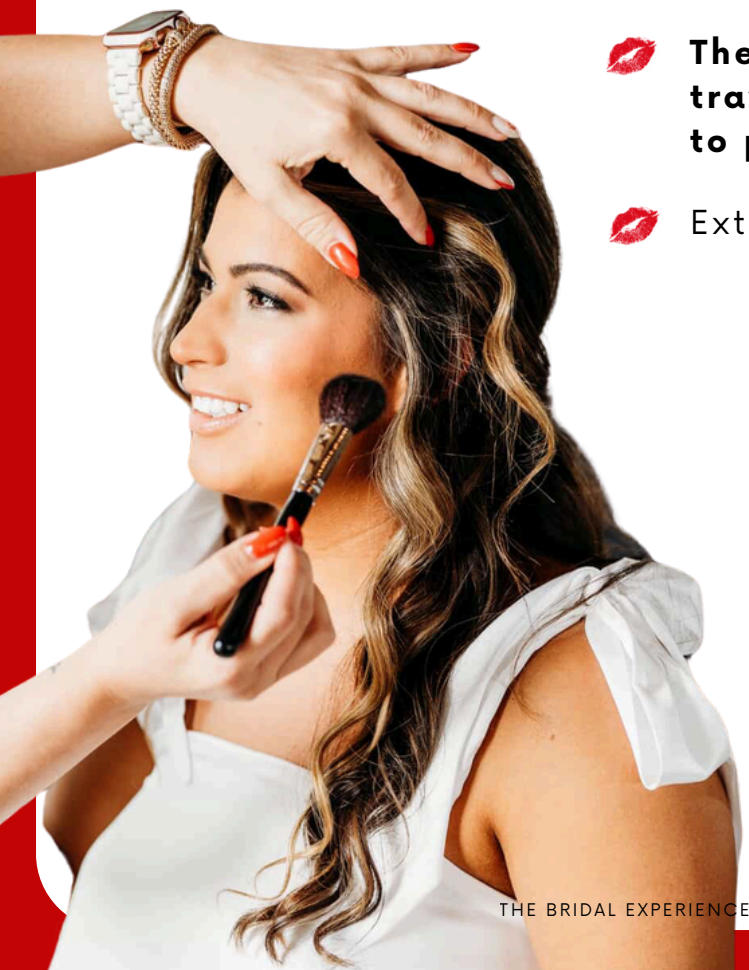
The *Destination* Bride Experience

For the bride whose day is in Orlando, and whose life isn't.

Preferred Bridal Investment: $1,595

EVERYTHING IN THE MUSE EXPERIENCE, PLUS:

- The Virtual Look Consultation. A 45-minute video call in your own light, gown and accessories on hand. Your Beauty Brief completed beforehand.
- **The Day-Before Preview. Two unhurried hours at your hotel or venue the day before the wedding. Full hair and makeup, refined in person, Look Card completed.**
- Your Welcome Box, shipped anywhere.



- **The digital Look Card delivered before you travel, so you know what to pack and how to prep.**
- Extended morning arrival on the wedding day.

Your Preview isn't a rehearsal. It's your rehearsal dinner.

We schedule your Day-Before Preview for late afternoon, so the look we design together is the one you wear that evening. You'll see it in real light, in real photographs, and on real film a full day before it matters.

Arriving close to your date? The Virtual Destination Experience is $1,395; your look designed remotely, with thirty extra minutes on your wedding morning.

The Bridal Party-Guest Experience

Bridal party services are available with any Bridal Experience.
Final headcount is confirmed 14 days before your wedding date.

INCLUDED:

- **Customized dry Hair styling and Makeup tailored to each person**
- Premium products that photograph beautifully and last all day
- **Lash application for a soft, refined finish**
- An un-rushed, on-location personalized experience so your wedding morning feels calm, intentional, and special

Bridal Party Investment: $200 (Hair & Makeup)

Hair or Makeup: $150

Most brides book The Muse with three party members, from $1,995.

Bridal party pricing is guaranteed only for the services included in the original proposal. Any additional services or changes requested after booking may be subject to current pricing and availability.



Add a TOUCH UP KIT for your party - $25 pp

Travel

Travel & On-Location Services

To provide a seamless, concierge-level experience, Lady Scarlet Maison is pleased to travel throughout Florida and beyond.

Orlando & Miami Metropolitan Areas
Travel within Orlando or Miami city limits is billed at:
$0.75 per mile

Outside Orlando & Miami City Limits
Travel beyond Orlando or Miami city limits is billed at:
$25 per half hour of travel



Destination Weddings outside FL

Planning a celebration outside of Central or South Florida?

Custom travel proposals are available and may include airfare, hotel accommodations, ground transportation, parking, and any applicable travel-related expenses.

We'd be honored to create a bespoke proposal for your destination celebration.



Enhancements

Thoughtfully curated services to further personalize your Bespoke Bridal Experience.

Before Your Wedding

Bridal Preview (Hair &/or Makeup Trial)

Experience your complete bridal look before your wedding day, allowing us to thoughtfully refine every detail and ensure you feel completely confident when your day arrives.

In-Studio Bridal Preview
- Hair or Makeup: $300
- Hair & Makeup: $550

On-Location Bridal Preview
- Hair or Makeup: $350
- Hair & Makeup: $650

Hair Extensions Consultation & Styling

Whether you already own extensions or need guidance selecting the perfect set, we'll ensure they blend seamlessly to create the volume, fullness, and style you envision.

Bridal Beauty Preparation Guide

Beautiful makeup begins with beautiful skin. Our personalized Bridal Beauty Guide is thoughtfully designed to help you prepare your complexion with confidence in the months leading up to your Scarlet Moment™.

Wedding Day

Reception Style Change

Transition effortlessly from ceremony elegance to an evening celebration with a refreshed hairstyle or makeup touch-up tailored to your second look.

Bridal Beauty Concierge

Remain photo-ready throughout your celebration with on-site touch-ups, veil assistance, hairstyle adjustments, lipstick refreshes, and beauty support whenever needed.

Additional Artist(s)

Ideal for larger bridal parties or timelines requiring additional support, ensuring everyone enjoys a relaxed and seamless beauty experience.

Early Morning Reservation

For celebrations requiring an earlier start time, we reserve dedicated artists to ensure your morning begins smoothly and without compromise.

Flower Girl Styling

Age-appropriate hairstyling and a touch of sparkle to make your littlest attendants feel just as special.

Bridal Party Touch-Up Kits

A curated beauty kit designed to keep lips, complexion, and finishing touches fresh throughout the celebration.



Enhancements Investment

No headcount minimums

Bridal Concierge Enhancement	Investment
Bridal Preview*	Starting at $300
Reception Style Change	Starting at $150
Bridal Beauty Concierge	Starting at $250
Second Hairstylist	Starting at $150
Additional Makeup Artist	Starting at $150
Early Morning Reservation	Starting at $50 per artist
Hair Extensions Styling	Starting at $50
Flower Girl Styling	Starting at $50



Peak dates: Saturdays in April–June and September–November carry a $1,395 minimum investment. Fridays, Sundays, and off-season dates have no minimum.

*__Travel fees__ apply for all on-location Bridal Preview and Day Of appointments.

We recommend scheduling your Bridal Preview approximately 2–4 months before your wedding date, once your gown, accessories, and overall wedding vision have been finalized.

The Scarlet Difference

Beautiful artistry is expected.

How you feel throughout the experience is what you'll remember.

At Lady Scarlet Maison, we believe exceptional beauty is never created by artistry alone.

It is created through thoughtful preparation, intentional details, genuine connection, and an unwavering commitment to helping every woman feel seen, understood, and confidently herself.

Every experience is thoughtfully composed to create more than a beautiful look.

It is designed to create your Scarlet Moment™.

Intentional Listening.

Before we create, we listen.

Every bride arrives with a unique vision, personality, and story.

Before recommending a hairstyle or selecting a lipstick, we take the time to understand your goals, preferences, concerns, and the feeling you want to experience on your wedding day.

Because exceptional artistry begins with understanding.

Bespoke Artistry.

No two brides should ever look the same.

Every hairstyle and makeup decision is thoughtfully tailored to complement your natural beauty, personal style, wedding vision, attire, and photography.

Nothing is copied.
Nothing is rushed.

Everything is created exclusively for you.

Refined Preparation.

Confidence begins long before your wedding morning.

From beauty previews and personalized recommendations to timelines and final details, every step is carefully planned to create a calm, seamless, experience.

Preparation isn't simply part of our process.

It is part of our promise.

The *Scarlet* Difference

A Calm Presence

Luxury should feel peaceful.

Wedding mornings can be emotional and exciting.

Our role extends beyond beauty.

We create an atmosphere of calm, confidence, and reassurance, allowing you to remain present while we thoughtfully manage every beauty detail.

Details Matter

Every detail tells a story.

From veil placement and finishing touches to the longevity of your style throughout the day, every decision is made with intention.

Because remarkable experiences are often remembered through the smallest details.

“We believe every woman deserves to feel seen before she is ever admired.

Everything we do is thoughtfully composed to make that possible”.

The Scarlet Moment™

Every Bride Has One.

The Scarlet Moment™ is the moment a bride sees herself with complete confidence perhaps for the first time, or in a way she never imagined possible.

Everything we do is thoughtfully designed to create that moment.

Beautiful.

Minimal.

Luxury.



what's the *Rave*

READ MORE REVIEWS

Amber



Saray did my bridesmaids and I's makeup for my wedding. She was INCREDIBLE! She paid so much attention to detail and made us all feel like a million bucks! I did a few makeup trials with all the make up artists before I met Saray. I found a flaw in all of them. When she did my make up, I had nothing to dislike. I felt beautiful and like a bride. I'm so happy that I chose her to be a part of my special day. Not only did she do amazing work, but she was so friendly. It was as if I have known her my whole life. She chatted with the girls and fit right in. If you're looking for someone truly special, she's your girl!



Yailem

I'm honestly speechless—Saray made me feel like an absolute star ✨ She worked her magic and balanced my features so beautifully. I seriously loved the way I looked! And the best part? My makeup and hair stayed flawless all night long. She's the real deal!

Maggie



Amazing! Saray went above and beyond to ensure everything was perfect!

How Booking Works

01

Complete the inquiry form.

02

Receive your proposal within 24 hours.

03

A signed agreement and 50% non-refundable retainer reserve your date.



Begin Your *Journey*

Step into your spotlight, book your transformation and experience the magic

Lady Scarlet Maison exists to prepare women for life's defining moments through bespoke beauty, intentional artistry, and an experience that transforms preparation into presence.

We do not simply prepare women to be seen. We prepare them to see themselves.

Begin your **Journey**

The Maison *Promise*

From the moment you inquire until the moment you walk down the aisle, our promise is simple:

We will listen with intention.

Guide with honesty.

Prepare with precision.

Create with artistry.

Care for every detail as if it were our own.

Because your wedding morning should feel just as beautiful as the memories you will carry from it.



Lady Scarlet